

# Chocolate Confectionery in Colombia

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## Abstracts

Chocolate confectionery in Colombia is undergoing a revival, exhibiting encouraging signs of both retail value and volume growth in 2023. Nonetheless, progress is set to be relatively subdued - a result of persisting consumer habits of staying indoors thanks to ongoing economic uncertainty. The dynamism in chocolate confectionery is largely propelled by factors such as consumer indulgence, premium products, health consciousness and sustainability-driven choices.

Euromonitor International's Chocolate Confectionery in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

**Product coverage:** Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Chocolate Confectionery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### CHOCOLATE CONFECTIONERY IN COLOMBIA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

2023 sees recovery and growth in chocolate confectionery in Colombia

Consumer-centric value additions support sales in tablets

Inflation impacts pricing strategy, while discounters continues to rise

#### PROSPECTS AND OPPORTUNITIES

Innovation and marketing to remain key strategies for brand expansion

Brands brace for the impact of sugar taxation

Vegan varieties offer growth potential and organic options support local players

#### CATEGORY DATA

Table 1 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 2 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 5 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 10 Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 11 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

### SNACKS IN COLOMBIA

#### EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2018-2023

Table 14 Sales of Snacks by Category: Value 2018-2023

Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 16 Sales of Snacks by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Snacks: % Value 2019-2023

Table 18 LBN Brand Shares of Snacks: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Snacks by Format: % Value 2018-2023

Table 21 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 22 Forecast Sales of Snacks by Category: Value 2023-2028

Table 23 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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