

# Chocoladefabriken Lindt & Sprüngli AG in Packaged Food (World)

<https://marketpublishers.com/r/C4477C5712DFEN.html>

Date: March 2021

Pages: 33

Price: US\$ 570.00 (Single User License)

ID: C4477C5712DFEN

## Abstracts

Despite being challenged by COVID-19, Lindt & Sprüngli has maintained its position in the global chocolate confectionery market. With a positioning at the premium end of the mass market, Lindt has retained its leadership in core categories by investing in product innovation and diversification strategies which leverage the trends towards indulgence, sustainability and healthy nutrition. In the post-pandemic era, new opportunities for customer engagement emerge through e-commerce.

Euromonitor International's Chocoladefabriken Lindt & Sprüngli AG in Packaged Food (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaged Food market. The report examines company shares by region and sector, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Scope of the Report

Introduction

State of Play

Exposure to Future Growth

EE Exposure to Future Growth

Competitive Positioning

Confectionery

Sweet Spreads

Key Findings

Appendix

## I would like to order

Product name: Chocoladefabriken Lindt & Sprüngli AG in Packaged Food (World)

Product link: <https://marketpublishers.com/r/C4477C5712DFEN.html>

Price: US\$ 570.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4477C5712DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970