

Chocoladefabriken Lindt & Sprüngli AG in Snacks (World)

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Date: December 2021

Pages: 27

Price: US\$ 570.00 (Single User License)

ID: C7F475CBBA0EEN

Abstracts

Lindt & Sprüngli has retained its position in the global chocolate confectionery market despite challenges arisen throughout the global pandemic. Thanks to its positioning at the premium end of the mass market, growing retail sales offset the negative performances in travel retail and branded flagship stores. With global pandemic situation continuously improving and retail sales set to decline, gradual recovery of the negatively affected areas play a key role to ensure future growth.

Euromonitor International's Chocoladefabriken Lindt & Sprüngli AG in Snacks (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Snacks industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Confectionery, Ice Cream and Frozen Desserts, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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