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CHO Co in Beauty and Personal Care (Tunisia)

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Abstracts

CHO Company will focus on giving its products differentiating traits in order to be considered premium products. This will be achieved through the packaging and choice of distribution channels as well as the health and wellness ingredients used including olive oil.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

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