

# Chip a Cookie SA in Consumer Foodservice (Venezuela)

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## Abstracts

This domestic firm aims to continue offering baked goods backed by prestigious drink brands and to grow through franchising, not only in Venezuela but also in foreign markets. It will remain focused on high-quality artisanal baked desserts.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Consumer Foodservice by Location, Consumer Foodservice by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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## Contents

Strategic Direction

Key Facts

Summary 1 Chip A Cookie SA: Key Facts

Summary 2 Chip A Cookie SA: Operational Indicators

Company Background

Suppliers

Competitive Positioning

Summary 3 Chip A Cookie SA: Competitive Position 2012

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