

China Resources Enterprise Ltd in Retailing (China)

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Abstracts

To achieve the company's aim of becoming a leading multi-format retailer in China, China Resources Enterprise will continue to expand its nationwide coverage and accelerate the development of e-commerce. The company will stress the expansion of community supermarkets, specialist stores and convenience stores to facilitate the development of the division's e-commerce business, which was officially launched in June 2015. To better cater to changing consumer demand, the company will slow down the...

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