

China National Cereals, Oils & Foodstuffs Imp & Exp Corp (COFCO) in Packaged Food (China)

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Abstracts

With deepening reforms to state-owned enterprises, China National Cereals, Oils & Foodstuffs Imp & Exp Corp (COFCO) plans to further optimise its business mix and focus on core products in order to enhance management and improve profitability. Meanwhile, after completion of its refranchising of bottling operations, the company is fully committed to integrate the newly acquired beverage business in order to gain synergy. The company also plans to transform itself into a global agricultural compan...

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