

China Merchants Bank Co Ltd in Financial Cards and Payments (China)

https://marketpublishers.com/r/C7E188CD78BEN.html

Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C7E188CD78BEN

Abstracts

China Merchants Bank Co Ltd aims to be the leading commercial bank in China as well as a professional financial provider to small and micro enterprises. The bank will endeavour to further develop its retailing banking business, paying particular attention to financial services to small and micro enterprises, as well as other emerging services. Furthermore, in order to consolidate its pioneering advantages in retail banking services, the bank will strive to enhance its business in private...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 China Merchants Bank Co Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 2 China Merchants Bank Co Ltd: Competitive Position 2013



I would like to order

Product name: China Merchants Bank Co Ltd in Financial Cards and Payments (China)

Product link: https://marketpublishers.com/r/C7E188CD78BEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C7E188CD78BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970