

Chilled Processed Food Packaging in the US

<https://marketpublishers.com/r/C556C6B0240EN.html>

Date: March 2015

Pages: 34

Price: US\$ 990.00 (Single User License)

ID: C556C6B0240EN

Abstracts

Chilled processed food packaging volumes grew by 2% in 2014 as more consumers traded up to chilled products for their perceived freshness. In other words, consumers were willing to pay an added premium for products which appear fresher and healthier than canned or other packaged food items.

Euromonitor International's Chilled Processed Food Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Amcor Pet Packaging USA Inc in Packaging Industry (usa)

Strategic Direction

Key Facts

Summary 1 Amcor PET Packaging USA Inc: Key Facts

Summary 2 Amcor PET Packaging USA Inc: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Amcor PET Packaging USA Inc by Pack Type 2014

Competitive Positioning

Aptar Group Inc in Packaging Industry (usa)

Strategic Direction

Key Facts

Summary 4 Aptar Group Inc: Key Facts

Summary 5 AptarGroup Inc: Operational Indicators

Company Background

Production

Summary 6 Major End-use Markets for AptarGroup Inc by Pack Type 2014

Competitive Positioning

Bemis Co Inc in Packaging Industry (usa)

Strategic Direction

Key Facts

Summary 7 Bemis Co Inc: Key Facts

Summary 8 Bemis Co Inc: Operational Indicators

Company Background

Production

Summary 9 Major End-use Markets for Bemis Co Inc by Pack Type 2014

Competitive Positioning

Crown Holdings Inc in Packaging Industry (usa)

Strategic Direction

Key Facts

Summary 10 Crown Holdings Inc: Key Facts

Summary 11 Crown Holdings Inc: Operational Indicators

Company Background

Production

Summary 12 Major End-use Markets for Crown Holdings Inc by Pack Type 2014

Competitive Positioning

Graphic Packaging Holding Co in Packaging Industry (usa)

Strategic Direction

Key Facts

Summary 13 Graphic Packaging Holding Company: Key Facts

Summary 14 Graphic Packaging Holding Company: Operational Indicators

Company Background

Production

Summary 15 Major End-use Markets for Graphic Packaging by Pack Type 2014

Competitive Positioning

Meadwestvaco Corp (mwv) in Packaging Industry (usa)

Strategic Direction

Key Facts

Summary 16 MeadWestvaco Corporation: Key Facts

Summary 17 MeadWestvaco Corporation: Operational Indicators

Company Background

Production

Summary 18 Major End-use Markets for MeadWestvaco Corporation by Pack Type 2013

Competitive Positioning

Owens-illinois Inc in Packaging Industry (usa)

Strategic Direction

Key Facts

Summary 19 Owens-Illinois Inc: Key Facts

Summary 20 Owens-Illinois Inc: Operational Indicators

Company Background

Production

Summary 21 Major End-use Markets for Owens-Illinois Inc by Pack Type 2014

Competitive Positioning

Silgan Holdings Inc in Packaging Industry (usa)

Strategic Direction

Key Facts

Summary 22 Silgan Holdings Inc: Key Facts

Summary 23 Silgan Holdings Inc: Operational Indicators

Company Background

Production

Summary 24 Major End-use Markets for Silgan Holdings Inc by Pack Type 2014

Competitive Positioning

Executive Summary

Convenience and Ease-of-use Drive Sales

Pack Sizes That Straddle the Middle Decline As Large and Smaller Formats Gain

Staid Pack Types Continue To Give Way To New Preferences

Packaging That Implies Freshness and Sustainability Signals A Healthier Product Inside

New Label Regulations on the Horizon, But Nothing Concrete Has Been Established

Key Trends and Developments

On-the-go Lifestyles Demand Changing Products

Smaller and Larger Pack Sizes Continue To Squeeze the Middle

Pouches Continue Finding Growth Across A Number of Categories Thanks To Useful Closures

Health and Freshness Become Key Communicators for Consumer Goods Packaging

Packaging Legislation

Fda Graphic Tobacco Packaging

Soda Ban

Fda Moves Toward New Nutritional Labelling

Pet Food Labelling in the Pipeline, Although Few Drastic Changes Are Expected

Recycling and the Environment

Overall Recycling Rates on the Rise

Plastic Recycling Rates Increase

Companies More Active in Ensuring Recycling

Paper-based Packaging Is Frequently Recycled

Table 1 Overview of Packaging Recycling and Recovery in US 2011/2012 and Targets for 2013

Packaging Design and Labelling

Front-facing Claims Drive Home Key Selling Points

Safety Warnings Still An Issue

Retro Packaging Used To Bring A New Twist To Classic Brands

I would like to order

Product name: Chilled Processed Food Packaging in the US

Product link: <https://marketpublishers.com/r/C556C6B0240EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C556C6B0240EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970