

Chilled Processed Food Packaging in the United Kingdom

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Abstracts

As overall consumption of chilled processed food in the UK stagnates in terms of volumes, packaging growth for this category is flat in 2014. The categories driving chilled processed food packaging are mainly chilled pizza, prepared salads and chilled ready meals, as they are perceived as time saving yet healthy meal solutions.

Euromonitor International's Chilled Processed Food Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Executive Summary

Improved Economic Performance Boosts Interest in Premiumisation and Convenience

Demand for Value-for-money Encourages Pack Size Polarisation

Environmentally-friendly Packaging Sees Strong Innovation

Labelling Trends Include Mass Customisation

Environmentally-friendly Packaging Likely To Remain Key Focus in Forecast Period

Key Trends and Developments

Focus on Convenience Continues To Shape Shifts in Packaging and Innovation

Demand for Value-for-money Encourages Downsizing But Also Boosts Bigger Packs

Premiumisation Supported by Rise in Economic Confidence

Environmental Concerns Encourage Innovation and Partnerships

Packaging Legislation

Packaging Waste Strategy Continues To Be Regularly Reviewed

Cost Considerations Impact Strategy in Wake of Economic Downturn

Standardised Cigarette Packaging Facing Challenge

EU Changes Food Labelling Requirements

Recycling and the Environment

Recycling Targets Intensifying Over 2012-2017

Plastic Bag Charge Opens Opportunities for Paper Packaging

Recycled Plastic Players Struggling To Attract Companies Due To Cost Considerations

Table 1 Overview of Packaging Recycling and Recovery in the UK 2012/2013 and

Targets for 2014

Packaging Design and Labelling

Government Introduces 'traffic Light' Food Labelling

Major Sports Events Encourage Limited Editions

Coca-Cola Explores Appeal of Mass Customisation



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