

Chilled Processed Food Packaging in Indonesia

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Abstracts

Chilled processed food packaging recorded respectable volume growth in 2014, with sales mainly being driven by the rapid expansion of modern retail outlets such as hypermarkets, supermarkets and convenience stores. Due to the nature of the products, chilled processed food should be displayed and stored in a cooler. As a result of these requirements, distribution is limited to modern outlets such as hypermarkets, supermarkets and several convenience stores. Chilled processed food is also growing...

Euromonitor International's Chilled Processed Food Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Local Packaging Manufacturers Remain Competitive
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Key Trends and Developments
Changing Lifestyle of Consumers Drive Growth of Convenience Packaging
Increasing Focus on Environmentally-friendly Packaging
Significant Price Increase of Many Products Boosts Demand for Refill Packs
Rising Number of Products With Halal Certification on the Packaging
Legislation on Food Packaging
Legislations on Food Labelling
Legislation on Alcohol and Other Substances
Cigarette Packaging and Labelling
Recycling and the Environment
Legislation on Waste Management
Recycle Logo on Plastic Packaging
Environmental Awareness
Rubbish Scavengers
Corporate Social Responsibility To Produce Environmentally-friendly Products
Packaging Design and Labelling
More "edgy" Shapes for Beauty and Personal Care
Bright Colours in Packaged Food Create A More Modern Image
Tall Liquid Cartons Are Skewed To Larger Pack Sizes in Beverages

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