

Chilled Processed Food Packaging in India

<https://marketpublishers.com/r/C1B6E9BDD52EN.html>

Date: April 2015

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: C1B6E9BDD52EN

Abstracts

Chilled processed food continued to be a niche in 2014. The high cost of transportation and storage adds to the product cost, which makes it less economically viable for consumers and retailers alike. Consumers in India prefer fresh foods to canned/preserved food and chilled processed food, due to the perceived health related issues and cost factors. Changing lifestyles, rising disposable incomes and increasing urbanisation have led to growth in canned/preserved and chilled processed food, but...

Euromonitor International's Chilled Processed Food Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Trends

Bericap India Pvt Ltd in Packaging Industry (india)

Strategic Direction

Key Facts

Summary 1 Bericap India Pvt Ltd: Key Facts

Company Background

Production

Summary 2 Major End-use Markets for Bericap India Pvt Ltd by Pack Type 2014

Competitive Positioning

Essel Propack Ltd in Packaging Industry (india)

Strategic Direction

Key Facts

Summary 3 Essel Propack Ltd: Key Facts

Summary 4 Essel Propack Ltd: Operational Indicators

Company Background

Production

Summary 5 Major End-use Markets for Essel Propack Ltd by Pack Type 2014

Competitive Positioning

Hindustan National Glass & Industries Ltd in Packaging Industry (india)

Strategic Direction

Key Facts

Summary 6 Hindustan National Glass & Industries Ltd: Key Facts

Summary 7 Hindustan National Glass & Industries Ltd: Operational Indicators

Company Background

Production

Summary 8 Major End-use Markets for Hindustan National Glass & Industries Ltd: by Pack Type 2014

Competitive Positioning

Hindustan Tin Works Ltd in Packaging Industry (india)

Strategic Direction

Key Facts

Summary 9 Hindustan Tin Works Ltd: Key Facts

Summary 10 Hindustan Tin Works Ltd: Operational Indicators

Company Background

Production

Summary 11 Major End-use Markets for Hindustan Tin Works Ltd by Pack Type 2014

Competitive Positioning

Huhtamaki Ppl Ltd (india) in Packaging Industry (india)

Strategic Direction

Key Facts

Summary 12 Huhtamaki PPL Ltd: Key Facts

Summary 13 Huhtamaki PPL Ltd: Operational Indicators

Company Background

Production

Summary 14 Major End-use Markets for Huhtamaki PPL Ltd by Pack Type 2014

Competitive Positioning

Itc Ltd in Packaging Industry (india)

Strategic Direction

Key Facts

Summary 15 ITC Ltd: Key Facts

Summary 16 ITC Ltd: Operational Indicators

Company Background

Production

Summary 17 Major End-use Markets for ITC Ltd by Pack Type 2014

Competitive Positioning

Tetra Pak India Pvt Ltd in Packaging Industry (india)

Strategic Direction

Key Facts

Summary 18 Tetra Pak India Pvt Ltd: Key Facts

Company Background

Production

Summary 19 Major End-use Markets for Tetra Pak India Pvt Ltd by Pack Type 2014

Competitive Positioning

Uflex Ltd in Packaging Industry (india)

Strategic Direction

Key Facts

Summary 20 Uflex Ltd: Key Facts

Summary 21 Uflex Limited: Operational Indicators

Company Background

Production

Summary 22 Major End-use Markets for Uflex Limited: by Pack Type 2014

Competitive Positioning

Executive Summary

Packaging Continues To Register Volume Growth in 2014

Rising Urban Population Leads To Growth in the Demand for Convenient Packaging

Shaped Liquid Cartons Gain Popularity

Larger Pack Sizes Gain Along With the Growth of Modern Retailing and Internet Retailing

Forecast Period Performance Set To Be Upbeat for Packaging

Key Trends and Developments

Packaging As A Marketing Strategy

Manufacturers Lay Greater Emphasis on Environmental Issues and Recycling

Rigid Plastic Packaging Leads in Terms of New Products

Convenient Packaging Gains, Along With the Changing Lifestyles of Urban Consumers

Packaging Legislation

Food Scandal Prompts the Fssai To Review Labelling Guidelines for Packaged Food

Indian Government Continues To Make Tobacco Packaging and Labelling Legislation More Stringent

Recycling and the Environment

Government of India Launches the 'swachh Bharat' (clean India) Campaign

Rising Awareness of Recycling and Waste Segregation in Urban India

Itc Is A Leading Example in Terms of Environmental Performance

Packaging Design and Labelling

Bright and Flashy Colours To Attract Consumers

Modern Retail Outlets and Internet Retailing Drive Up the Demand for Larger Pack Sizes

Shaped Liquid Cartons Gain Popularity

I would like to order

Product name: Chilled Processed Food Packaging in India

Product link: <https://marketpublishers.com/r/C1B6E9BDD52EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1B6E9BDD52EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970