

Chilled and Frozen Processed Food Packaging in the US

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Abstracts

Making products easy-to-prepare became a key function of product packaging in chilled and frozen processed food throughout the review period. US consumers are increasingly unwilling to spend time cooking in the traditional sense, preferring products that allow them to prepare food in the microwave or with a minimum of equipment. As the average household size in the US continues to shrink, with more empty-nesters and more people living on their own, it is often impractical to prepare a full...

Euromonitor International's Chilled and Frozen Processed Food Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled and Frozen Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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