

Chilled and Frozen Processed Food Packaging in India

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Chilled and frozen processed foods though quite small, grew at a healthy pace in the Indian market due to increased availability of chilled and frozen processed foods and the advent of organised retail chains which have refrigeration facilities. Refrigeration is a big factor that influences the growth of chilled and frozen processed food packaging demand as without refrigeration facilities, these products cannot be stored and sold. With high home penetration of refrigerators in towns and...

Euromonitor International's Chilled and Frozen Processed Food Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Chilled and Frozen Processed Food Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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