

Chilled and Frozen Processed Food Packaging in China

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Abstracts

Demand for chilled processed food increased rapidly in China over the review period. This growth can be attributed to the increasingly busy lifestyles and rising disposable incomes of China's urban consumers, who now look for convenience when shopping in supermarkets. Furthermore, more refrigeration facilities and better distribution networks also made chilled processed food and frozen processed food more available in China over the review period.

Euromonitor International's Chilled and Frozen Processed Food Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled and Frozen Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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