

Chilled Processed Food Packaging in the United Arab Emirates

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Abstracts

Chilled processed food in the UAE is mainly dominated by imported production, while domestic players are able to offer only a small range of products due to the limited access to the raw materials that are mainly imported as well. Thereby, the packaging size variations are rather limited, as well as the pack type has a lower innovation rate compared to other food categories.

Euromonitor International's Chilled Processed Food Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Innovation in Packaging and Closures Transforms Into A Unique Selling Point

Premiumisation Skims the Cream Off the Market

Exclusive Pet Packaging Prevails in the Market

Key Trends and Developments

Premiumisation Boosts the Demand for More Sophisticated Packaging

On-the-go Consumption Stimulates the Availability of A Growing Number of Single-portion Packs in the United Arab Emirates

Health-consciousness Increases Amongst Different Social Groups

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Packaging Legislation

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Zero Waste Ambitions in the United Arab Emirates Pile on the Pressure for More Active Steps Today

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Cost-cutting Packaging Innovations Reshape Beverage Packaging

Health Claims Change the Labelling for Food Packaging

Premiumisation and Convenience Lead To New Pack Sizes and Closures in Non-food Packaging

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