

# Chilled Processed Food Packaging in Ukraine

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## Abstracts

In 2014, the category recorded a 3% drop due to the economic instability in the country, which had a negative impact on chilled processed food. Many Ukrainians re-focused on consuming homemade dishes and totally rejected chilled processed food since the latter is rather expensive.

Euromonitor International's Chilled Processed Food Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Argo Vkt Tov in Packaging Industry (ukraine)

Strategic Direction

Key Facts

Summary 1 Argo VKT TOV: Key Facts

Summary 2 Argo VKT TOV: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Argo VKT TOV by Pack Type 2013

Competitive Positioning

Can-pack Ukraine Ltd in Packaging Industry (ukraine)

Strategic Direction

Key Facts

Summary 4 Can-Pack Ukraine Ltd: Key Facts

Summary 5 Can-Pack Ukraine Ltd: Operational Indicators

Company Background

Production

Summary 6 Major End-use Markets for Can-Pack Ukraine Ltd by Pack Type 2013

Competitive Positioning

Elopak-fastiv Vat in Packaging Industry (ukraine)

Strategic Direction

Key Facts

Summary 7 Elopak-Fastiv VAT: Key Facts

Summary 8 Elopak-Fastiv VAT: Operational Indicators

Company Background

Production

Summary 9 Major End-use Markets for Elopak-Fastiv VAT by Pack Type 2013

Competitive Positioning

Rosan Pak Sp Tov in Packaging Industry (ukraine)

Strategic Direction

Key Facts

Summary 10 Rosan Pak SP TOV: Key Facts

Summary 11 Rosan Pak SP TOV: Operational Indicators

Company Background

Production

Summary 12 Major End-use Markets for Rosan Pak SP TOV by Pack Type 2013  
Competitive Positioning

Rubizhanskiy Cardboard & Paper Mill Pat in Packaging Industry (ukraine)

Strategic Direction

Key Facts

Summary 13 Rubizhanskiy Cardboard & Paper Mill PAT: Key Facts

Summary 14 Rubizhanskiy Cardboard & Paper Mill PAT: Operational Indicators

Company Background

Production

Summary 15 Major End-use Markets for Rubizhanskiy Cardboard & Paper Mill PAT by Pack Type 2013

Competitive Positioning

Tetra Pak Ukraine Tov in Packaging Industry (ukraine)

Strategic Direction

Key Facts

Summary 16 Tetra Pak Ukraine TOV: Key Facts

Company Background

Production

Summary 17 Major End-use Markets for Tetra Pak Ukraine TOV by Pack Type 2013

Competitive Positioning

Ukrplastic Vat in Packaging Industry (ukraine)

Strategic Direction

Key Facts

Summary 18 Ukrplastic VAT: Key Facts

Summary 19 Ukrplastic VAT: Operational Indicators

Company Background

Production

Summary 20 Major End-use Markets for Ukrplastic VAT by Pack Type 2013

Competitive Positioning

Vetropack Gostomel Glass Factory Vat in Packaging Industry (ukraine)

Strategic Direction

Key Facts

Summary 21 Vetropack Gostomel Glass Factory VAT: Key Facts

Summary 22 Vetropack Gostomel Glass Factory VAT: Operational Indicators

Company Background

Production

Summary 23 Major End-use Markets for Vetropack Gostomel Glass Factory VAT by Pack Type 2013

Competitive Positioning

## Executive Summary

Economic Instability Stimulates Manufacturers Into Replacing Their Usual Packs for Cheaper Alternatives

Market Fragmentation Is Reflected in the Launch of Child-orientated Packaging

Demand for Both Bulk and Efficient Packaging Rises Alongside the Share of Small Size Packs

Trigger Closures Demonstrates Increasing Popularity

Future Developments in Packaging Depends on the General Economic Recovery

Producers of Goods Replace Their Packaging With Cheaper Analogues

Faster-paced Lifestyles Are Reflected in Food Packaging Sizes

Widening Assortment of Beverages That Target Children

Non-food Contributes To the Development of Closures

Packaging Legislation

the New Government Retains the Existing Packaging Recycling System

Increase in Import Duties on Pvc Raises Prices of Blister and Strip Packs, Flexible Plastic, Pet Bottles, Pet Jars, Plastic Closures

Restriction in the Production, Usage, Importation and Distribution of Plastic Bags and Packaging Across Ukraine Have A Long Delamination and Splitting Period

Recycling and the Environment

Ukraine Has Established Rates for the Collection, Sorting, Transportation, Processing and Disposal of Waste As Secondary Raw Materials

Ukraine Plans To Introduce An Environmental Tax on Goods Packed in Metal Aerosol Cans

Rising Popularity of Renewable Packaging Materials

in the Context of Economic Crisis, Optimal Use of Flexible Packaging Preserves the Environment and Reduces Production Costs

Table 1 Overview of Packaging Recycling and Recovery in Ukraine 2012/2013 and Targets for 2014

Packaging Design and Labelling

Limited Editions in Bespoke Packaging and Packages Commemorate the New Year

Ukrainian Anti-smoking Legislation Contributes To the Reduction in Demand for Flexible Paper and Flexible Aluminium/paper

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