

Chilled Processed Food Packaging in Turkey

<https://marketpublishers.com/r/C8B3C979C8CEN.html>

Date: May 2015

Pages: 34

Price: US\$ 990.00 (Single User License)

ID: C8B3C979C8CEN

Abstracts

In Turkey, a significant proportion of sales in chilled processed food are meat products such as salami, pastrami, sausages and soujouk. Some of these products are sold unpackaged in delicatessens, whilst packaged products are available in grocery retailers such as supermarkets and hypermarkets. Flexible plastic remains the main packaging type for chilled processed food. The use of transparent packaging allows consumers to check the quality of the food and to see what they are buying. Peel-off...

Euromonitor International's Chilled Processed Food Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Anadolu Cam Sanayii AS in Packaging Industry (turkey)

Strategic Direction

Key Facts

Summary 1 Anadolu Cam Sanayii AS: Key Facts

Summary 2 Anadolu Cam Sanayii AS: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Anadolu Cam Sanayii AS by Pack Type 2013

Competitive Positioning

Artenius Turkpet Kimyevi Maddeler Ve Pet Ambalaj Malzemeleri Sanayi AS in Packaging Industry (turkey)

Strategic Direction

Key Facts

Summary 4 Artenius Turkpet Kimyevi Maddeler ve PET Ambalaj Malzemeleri Sanayi AS: Key Facts

Summary 5 Artenius Turkpet Kimyevi Maddeler ve PET Ambalaj Malzemeleri Sanayi AS: Operational Indicators

Company Background

Production

Summary 6 Major End-use Markets for Artenius Turkpet Kimyevi Maddeler ve PET Ambalaj Malzemeleri Sanayi AS by Pack Type 2013

Competitive Positioning

Bericap Kapak San Ltd Sti in Packaging Industry (turkey)

Strategic Direction

Key Facts

Summary 7 Bericap Kapak San Ltd Sti: Key Facts

Summary 8 Bericap Kapak San Ltd Sti: Operational Indicators

Company Background

Production

Summary 9 Major End-use Markets for Bericap Kapak San Ltd Sti by Pack Type 2013

Competitive Positioning

Koroza Ambalaj San Ve Tic AS in Packaging Industry (turkey)

Strategic Direction

Key Facts

Summary 10 Koroza Ambalaj San ve Tic AS: Key Facts

Summary 11 Koroza Ambalaj San ve Tic AS: Operational Indicators

Company Background

Production

Summary 12 Major End-use Markets for Koroza Ambalaj San ve Tic AS by Pack Type 2013

Competitive Positioning

Olmuksa International Paper Sabanci Ambalaj San Ve Tic As in Packaging Industry (turkey)

Strategic Direction

Key Facts

Summary 13 Olmuksa International Paper Ambalaj San ve Tic AS: Key Facts

Summary 14 Olmuksa International Paper Ambalaj San ve Tic AS: Operational Indicators

Company Background

Production

Summary 15 Major End-use Markets for Olmuksa International Paper Ambalaj San ve Tic AS by Pack Type 2013

Competitive Positioning

Rexam Paketleme San Ve Tic As in Packaging Industry (turkey)

Strategic Direction

Key Facts

Summary 16 Rexam Paketleme Sanayi ve Ticaret AS: Key Facts

Summary 17 Rexam Paketleme Sanayi ve Ticaret AS: Operational Indicators

Company Background

Production

Summary 18 Major End-use Markets for Rexam Paketleme Sanayi ve Ticaret AS by Pack Type 2013

Competitive Positioning

Sarten Ambalaj San Ve Tic As in Packaging Industry (turkey)

Strategic Direction

Key Facts

Summary 19 Sarten Ambalaj San ve Tic AS: Key Facts

Summary 20 Sarten Ambalaj San ve Tic AS: Operational Indicators

Company Background

Production

Summary 21 Major End-use Markets for Sarten Ambalaj San ve Tic AS by Pack Type 2013

Competitive Positioning

Tetra Pak Paketleme San Ve Tic Ltd Sti in Packaging Industry (turkey)

Strategic Direction

Key Facts

Summary 22 Tetra Pak Paketleme San ve Tic Ltd Sti: Key Facts

Summary 23 Tetra Pak Paketleme San ve Tic Ltd Sti: Operational Indicators

Company Background

Production

Summary 24 Major End-use Markets for Tetra Pak Paketleme San ve Tic Ltd Sti by Pack Type 2013

Competitive Positioning

Executive Summary

Packaging Continues To Grow in 2014

Convenience Remains the Key Factor in Decision-making

Health-consciousness Shapes Consumers' Packaging Preferences

Packaging Continues To Attract International Investment

the Rise of Nostalgic Packaging

Key Trends and Developments

Premiumisation Stimulates Value Sales

Smaller Pack Sizes Due To Increased On-the-go Consumption

Health Awareness Will Increase the Demand for Alternative Pack Types

Pouches Starts To Gain Share From Traditional Pack Types

Packaging Legislation

the Packaging and Packaging Waste Control Regulations in Turkey

Safeguarding Measures Attract Foreign Investment

Prohibition on the Sale of Open Food Products Increases the Need for Packaging

Cigarette Packaging in Turkey

Recycling and the Environment

Recycling and Waste Management System in Turkey

Environmental Awareness Rises in Turkey

Table 1 Overview of Packaging Recycling and Recovery in Turkey 2012/2013

Table 2 Overview of Packaging Recycling Targets for 2014/2020 (%)

Packaging Design and Labelling

Use of Sleeves As A Means of Product Differentiation

Colour Design Differences in Beverage Packaging

I would like to order

Product name: Chilled Processed Food Packaging in Turkey

Product link: <https://marketpublishers.com/r/C8B3C979C8CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8B3C979C8CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970