

Chilled Processed Food Packaging in Sweden

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Abstracts

Recent strong trends included an increasing focus on clean products, the environment and hence recyclable products, with the use of minimum quantities of material. These will be set to remain the key drivers of new packaging innovations. In addition, convenience gained importance as a result of increasingly hectic lifestyles, with consumers seeking easy, fast and convenient solutions offering time and energy savings.

Euromonitor International's Chilled Processed Food Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Clear Bright Colours in Home Care Packaging

Juice Labelling

Swedish-style Snuff Labelling

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