

Chilled Processed Food Packaging in Spain

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Abstracts

The fact that both national and international entities such as IMF or EU revised to the better the expected GDP growth rate for 2014 through the year increased consumer confidence and benefited sales of chilled processed food packaging. However, Spanish consumers were still showing a conservative expenditure attitude which limited the overall performance of chilled processed food packaging. In particular, the number of chilled processed food packaging units grew by almost 2% in 2014.

Euromonitor International's Chilled Processed Food Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Amcor Flexibles España SI in Packaging Industry (spain)

Strategic Direction

Key Facts

Summary 1 Amcor Flexibles España SL: Key Facts

Summary 2 Amcor Flexibles España SL: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Amcor Flexibles España SL by Pack Type
2014

Competitive Positioning

Appe Iberia SA in Packaging Industry (spain)

Strategic Direction

Key Facts

Summary 4 APPE Iberia SA: Key Facts

Summary 5 APPE Iberia SA: Operational Indicators

Company Background

Production

Summary 6 Major End-use Markets for APPE Iberia SA by Pack Type 2013

Competitive Positioning

Mayr-Melnhof Packaging Ibérica SI in Packaging Industry (spain)

Strategic Direction

Key Facts

Summary 7 Mayr-Melnhof Packaging Iberica SL: Key Facts

Summary 8 Mayr-Melnhof Packaging Iberica SL: Operational Indicators

Company Background

Production

Summary 9 Major End-use Markets for Mayr-Melnhof Packaging Iberica SL by Pack
Type 2013

Competitive Positioning

Mivisa Envases SA in Packaging Industry (spain)

Strategic Direction

Key Facts

Summary 10 Mivisa Envases SA: Key Facts

Summary 11 Mivisa Envases SA: Operational Indicators

Company Background**Production**

Summary 12 Major End-use Markets for Mivisa Envases SA by Pack Type by Pack Type 2013

Competitive Positioning

Rexam Beverage Can Ibérica SI in Packaging Industry (spain)

Strategic Direction**Key Facts**

Summary 13 Rexam Beverage Can Ibérica SL: Key Facts

Summary 14 Rexam Beverage Can Ibérica SL: Operational Indicators

Company Background**Production**

Summary 15 Major End-use Markets for Rexam Beverage Can Ibérica SL by Pack Type 2013

Competitive Positioning

Saint-Gobain Vicasa SA in Packaging Industry (spain)

Strategic Direction**Key Facts**

Summary 16 Saint-Gobain Vicasa SA: Key Facts

Summary 17 Saint-Gobain Vicasa SA: Operational Indicators

Company Background**Production**

Summary 18 Major End-use Markets for Saint-Gobain Vicasa SA by Pack Type 2013

Competitive Positioning

Tetra Pak Hispania SA in Packaging Industry (spain)

Strategic Direction**Key Facts**

Summary 19 Tetra Pak Hispania SA: Key Facts

Summary 20 Tetra Pak Hispania SA: Operational Indicators

Company Background**Production**

Summary 21 Major End-use Markets for Tetra Pak Hispania SA by Pack Type 2013

Competitive Positioning

Vidrala SA in Packaging Industry (spain)

Strategic Direction**Key Facts**

Summary 22 Vidrala SA: Key Facts

Summary 23 Vidrala SA: Operational Indicators

Company Background

Production

Summary 24 Major End-use Markets for Vidrala SA by Pack Type 2013

Competitive Positioning

Executive Summary

Polarisation of Sales

Spaniards Stay at Home

Spanish Demographics

Acquisitions Reshuffled the Competitive Environment

Good Prospects

Key Trends and Developments

Spanish Economic Performance Pushes Basic and Premium Packaging

Unemployment Rate Pushes Up Cheaper Pack Types

Population Trends Shape the Market

Spaniards Still Cocooning

Packaging Legislation

Spanish Legislation

Packaging Definition Keeps Evolving

Minimum Requirements To Accomplish and Setting Collection and Recycling Targets

Further Legislation Expected

Government Requires Corporations To Establish Waste Packaging Management Plan

Recycling and the Environment

Spaniards Increase Recycling

Spaniards Follow the Colour Code

Glass

Table 1 Overview of Packaging Recycling and Recovery in Spain 2012/2013

Packaging Design and Labelling

Beverages Get Painted

Away From Simplicity in Non-food

Funky Colours and Styles in Foods

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