

Chilled Processed Food Packaging in Spain

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Abstracts

The fact that both national and international entities such as IMF or EU revised to the better the expected GDP growth rate for 2014 through the year increased consumer confidence and benefited sales of chilled processed food packaging. However, Spanish consumers were still showing a conservative expenditure attitude which limited the overall performance of chilled processed food packaging. In particular, the number of chilled processed food packaging units grew by almost 2% in 2014.

Euromonitor International's Chilled Processed Food Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Spanish Legislation

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Table 1 Overview of Packaging Recycling and Recovery in Spain 2012/2013

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Beverages Get Painted

Away From Simplicity in Non-food

Funky Colours and Styles in Foods

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