

# Chilled Processed Food Packaging in South Korea

<https://marketpublishers.com/r/CC62A289505EN.html>

Date: July 2015

Pages: 31

Price: US\$ 990.00 (Single User License)

ID: CC62A289505EN

## Abstracts

South Koreans tend to perceive chilled processed food products as being “fresher” and therefore healthier or more nutritious than frozen and canned/preserved alternatives. Accordingly, rising health awareness helped to sustain robust growth in chilled processed food consumption and packaging volume sales in 2014. Packaging volume sales were further bolstered as the trend towards busier lifestyles continued to strengthen consumer appreciation for the convenience of chilled processed food...

Euromonitor International's Chilled Processed Food Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

in Packaging Industry (south Korea)

Strategic Direction

Key Facts

Summary 1 Samryong Co Ltd: Key Facts

Summary 2 Samryong Co Ltd: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Samryong Co Ltd by Pack Type 2013

Competitive Positioning

Hanil Can Co Ltd in Packaging Industry (south Korea)

Strategic Direction

Key Facts

Summary 4 Hanil Can Co Ltd: Key Facts

Summary 5 Hanil Can Co Ltd: Operational Indicators

Company Background

Production

Summary 6 Major End-use Markets for Hanil Can Co Ltd by Pack Type 2013

Competitive Positioning

Hankuk Package Co Ltd in Packaging Industry (south Korea)

Strategic Direction

Key Facts

Summary 7 Hankuk Package Co Ltd: Key Facts

Summary 8 Hankuk Package Co Ltd: Operational Indicators

Company Background

Production

Summary 9 Major End-use Markets for Hankuk Package Co Ltd by Pack Type 2013

Competitive Positioning

Lotte Aluminium Co Ltd in Packaging Industry (south Korea)

Strategic Direction

Key Facts

Summary 10 Lotte Aluminium Co Ltd: Key Facts

Summary 11 Lotte Aluminium Co Ltd: Operational Indicators

Company Background

Production

Summary 12 Major End-use Markets for Lotte Aluminium Co Ltd by Pack Type 2013  
Competitive Positioning

Sam-a Aluminium Co Ltd in Packaging Industry (south Korea)

Strategic Direction

Key Facts

Summary 13 Sam-A Aluminium Co Ltd: Key Facts

Summary 14 Sam-A Aluminium Co Ltd: Operational Indicators

Company Background

Production

Summary 15 Major End-use Markets for Sam-A Aluminium Co Ltd by Pack Type 2013

Competitive Positioning

Samkwang Glass Co Ltd in Packaging Industry (south Korea)

Strategic Direction

Key Facts

Summary 16 Samkwang Glass Co Ltd: Key Facts

Summary 17 Samkwang Glass Co Ltd: Operational Indicators

Company Background

Production

Summary 18 Major End-use Markets for Samkwang Glass Co Ltd by Pack Type 2013

Competitive Positioning

Techpack Solutions Co Ltd in Packaging Industry (south Korea)

Strategic Direction

Key Facts

Summary 19 Techpack Solutions Co Ltd: Key Facts

Summary 20 Techpack Solutions Co Ltd: Operational Indicators

Company Background

Production

Summary 21 Major End-use Markets for Techpack Solutions Co Ltd by Pack Type 2013

Competitive Positioning

Youlchon Chemical Co Ltd in Packaging Industry (south Korea)

Strategic Direction

Key Facts

Summary 22 Youlchon Chemical Co Ltd: Key Facts

Summary 23 Youlchon Chemical Co Ltd: Operational Indicators

Company Background

Production

Summary 24 Major End-use Markets for Youlchon Chemical Co Ltd by Pack Type 2013

Competitive Positioning

Executive Summary

South Korea Continues To See Packaging Volume Growth

Convenience Drives Packaging Changes

Demographic Trends Influence Pack Sizes

Environmentally-friendly Packaging To Become Compulsory

Innovations Expected in Packaging in the Forecast Period

Key Trends and Developments

Packaging Provides A Competitive Edge

Innovative Use of Pack Types Adds Convenience

Demographic Trends Influence Pack Sizes

Growing Environmental Concern Leads To 'green' Packaging

Packaging Legislation

Consumer Opinion Affects Packaging Legislation

Extended Recognition for Individually-wrapped Units Within Primary Packaging

Local Governments To Take Part in Packaging Reduction Initiatives

Recycling and the Environment

Government Support for Recycling

Government Initiatives To Enhance Recycling Practices

Additional Measures for the Virtuous Circulation of Recycling

Packaging Design and Labelling

Packaging Design Renewal Adds New Twist To Established Brands

Increased Attention To Colours and Logos on Packaging

Convenience and Premium Image Drive New Packaging Designs

## I would like to order

Product name: Chilled Processed Food Packaging in South Korea

Product link: <https://marketpublishers.com/r/CC62A289505EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC62A289505EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970