

Chilled Processed Food Packaging in South Africa

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Abstracts

Flexible plastic saw sluggish retail volume growth overall in chilled processed food in 2014, with growth of below 2%. However, this pack type fuelled packaging growth in a number of areas, being a popular choice thanks to its low cost and weight, environmentally-friendly image and ease of disposal. Flexible plastic notably benefited from growth in healthy niches, being the sole pack type used for prepared salads and thus seeing 6% retail volume growth in this area thanks to the health and...

Euromonitor International's Chilled Processed Food Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Afripack (pty) Ltd in Packaging Industry (south Africa)

Strategic Direction

Key Facts

Summary 1 Afripack (Pty) Ltd: Key Facts

Company Background

Production

Summary 2 Major End-use Markets for Afripack (Pty) Ltd by Pack Type 2014

Competitive Positioning

Astrapak Ltd in Packaging Industry (south Africa)

Strategic Direction

Key Facts

Summary 3 Astrapak Ltd Key Facts

Summary 4 Astrapak Ltd: Operational Indicators

Company Background

Production

Summary 5 Major End-use Markets for Astrapak Ltd by Pack Type 2014

Competitive Positioning

Bowler-metcalf Ltd in Packaging Industry (south Africa)

Strategic Direction

Key Facts

Summary 6 Bowler Metcalf Ltd: Key Facts

Summary 7 Bowler Metcalf Ltd: Operational Indicators

Company Background

Production

Summary 8 Major End-use Markets for Bowler Metcalf Ltd by Pack Type 2014

Competitive Positioning

Consol Ltd in Packaging Industry (south Africa)

Strategic Direction

Key Facts

Summary 9 Consol Limited: Key Facts

Company Background

Production

Summary 10 Major End-use Markets for Consol Ltd by Pack Type 2014

Competitive Positioning

Mpact Ltd in Packaging Industry (south Africa)

Strategic Direction

Key Facts

Summary 11 Mpact Ltd: Key Facts

Summary 12 Mpact Ltd: Operational Indicators

Company Background

Production

Summary 13 Major End-use Markets for Mpact Limited by Pack Type 2014

Competitive Positioning

Nampak Ltd in Packaging Industry (south Africa)

Strategic Direction

Key Facts

Summary 14 Nampak Ltd: Key Facts

Summary 15 Nampak Ltd: Operational Indicators

Company Background

Production

Summary 16 Major End-use Markets for Nampak by Pack Type 2014

Competitive Positioning

Polyoak Packaging Group (pty) Ltd in Packaging Industry (south Africa)

Strategic Direction

Key Facts

Summary 17 Polyoak Packaging Group (Pty) Ltd: Key Facts

Company Background

Production

Summary 18 Major End-use Markets for Packaging Group (Pty) Ltd by Pack Type 2014

Competitive Positioning

Tetra Pak South Africa (pty) Ltd in Packaging Industry (south Africa)

Strategic Direction

Key Facts

Summary 19 Tetra Pak South Africa (Pty) Ltd: Key Facts

Company Background

Production

Summary 20 Major End-use Markets for Tetra Pak South Africa (Pty) Ltd by Pack Type 2014

Competitive Positioning

Executive Summary

Strong Development in Environmentally-friendly Packaging

Bulk Packs and Small Packs Both Benefit From Price-sensitivity

Low-cost and Lightweight Pack Types See Strong Performance

Convenient Packaging Must Also Offer Value

Packaging Set To Become More Environmentally-friendly in Forecast Period

Key Trends and Developments

Aluminium Cans Aid Recycling, Boost Low-income Wages and Reduce Costs for Players

Smaller Packs, Bulk Packs and Refills All Appeal To Cost-conscious Consumers

Consumers Attracted by Value-added Convenience But Often Unwilling To Pay More

Rpet and Biobased Pet Likely To Prove Dynamic Growth Areas in Forecast Period

Packaging Legislation

National Environmental Management Waste Act 2008 (act 59 of 2008)

Industry Waste Management Plan

Packaging Legislation Overview

Food Labelling Regulations (r146)

Regulations Relating To Foodstuffs for Infants and Young Children R991

Recycling and the Environment

Overview

Collect-a-can Drives Metal Packaging Recycling

Shift From Steel-based To Aluminium Metal Beverage Cans Offers Win-win Benefits

Glass Recycling Company (tgrc) Boosts Recycling of Glass Packaging

Prasa Controls All Paper Recycling

Recycling of Plastics Packaging Remains Complex

Table 1 Overview of Packaging Recycling and Recovery in South Africa in 2012/2013

Packaging Design and Labelling

New Trends in Packaging Design

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