

Chilled Processed Food Packaging in Singapore

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Abstracts

Chilled processed food packaging recorded unit volume growth of 2% in 2014, with sales reaching 28 million units. In Singapore's fast-paced lifestyle, convenience is an important factor driving volume growth. Fresh food requires more consumer preparation while frozen processed food cannot be cooked until it has thawed. As a result, chilled processed food is convenient for consumers, whether in the form of ready meals or chilled processed meat or fish/seafood. Chilled/fresh pasta is still a...

Euromonitor International's Chilled Processed Food Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Amcor Tobacco Packaging Singapore (pte) Ltd in Packaging Industry (singapore)

Strategic Direction

Key Facts

Summary 1 Amcor Tobacco Packaging Singapore Pte Ltd: Key Facts

Company Background

Production

Summary 2 Major End-use Markets for Amcor Tobacco Packaging Singapore Pte Ltd by Pack Type 2013

Competitive Positioning

Crown Beverage Cans Singapore (pte) Ltd in Packaging Industry (singapore)

Strategic Direction

Key Facts

Summary 3 Crown Beverage Cans Singapore Pte Ltd: Key Facts

Company Background

Production

Summary 4 Major End-use Markets for Crown Beverage Cans Singapore Pte Ltd by Pack Type 2013

Competitive Positioning

Husky Injection Molding Systems Singapore Pte Ltd in Packaging Industry (singapore)

Strategic Direction

Key Fac

Summary 5 Husky Injection Molding Systems Singapore Pte Ltd: Key Facts

Company Background

Production

Summary 6 Major End-use Markets for Husky Injection Molding Systems Singapore Pte Ltd by Pack Type 2013

Competitive Positioning

Mc Packaging (pte) Ltd in Packaging Industry (singapore)

Strategic Direction

Key Facts

Summary 7 MC Packaging (Pte) Ltd: Key Facts

Company Background

Production

Summary 8 Major End-use Markets for MC Packaging (Pte) Ltd by Pack Type 2013

Competitive Positioning

Tetra Pak Jurong (pte) Ltd in Packaging Industry (singapore)

Strategic Direction

Key Facts

Summary 9 Tetra Pak Jurong Pte Ltd: Key Facts

Company Background

Production

Summary 10 Major End-use Markets for Tetra Pak Jurong Pte Ltd by Pack Type 2013

Competitive Positioning

Executive Summary

Packaging Units Post Stable Growth in 2014

Miniature Is A Trend in Food and Beverage Industries

Green Environment Drives New Packaging Developments

Flexible Packaging Is Favoured by Consumers

Packaging Units Are Expected To Grow in the Forecast Period

Key Trends and Developments

Small Pack Size Drives the Trend

Green Concept Supports New Product Development

Flexible Packaging With Zip/pressed Closures Grows in Demand

Plastic Bottles Become More Popular Than Metal Beverage Cans

Packaging Legislation

Packaging Legislation for Tobacco

Labelling Legislation for Beauty and Personal Care Products

Packaging Legislation for Food, Alcoholic Drinks, Non-alcoholic Drinks and Pet Food

Recycling and the Environment

Government Encourages Packaging Innovation for Environment-friendly Purposes

Society Aware of the Importance of Recycling

Central Clean and Green Singapore (cgs) Campaign

Packaging Design and Labelling

Luxury Products See Dedicated Labelling and Packaging

Affordable Products Decrease the Cost of Packaging and Simplify the Design

Health and Wellness Became An Important Message To Be Delivered To Customers

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