

# Chilled Processed Food Packaging in Mexico

<https://marketpublishers.com/r/C6A9EF2661EEN.html>

Date: June 2015

Pages: 32

Price: US\$ 990.00 (Single User License)

ID: C6A9EF2661EEN

## Abstracts

The demand for chilled/processed food observed positive growth over the review period as the changing lifestyles favour those products that allow consumers to save time while cooking. Chilled processed meat is very popular for children's lunches and also to prepare sandwiches and other light meals for breakfast or dinner. Over the review period, leading brands have developed increasingly convenient pack types that enable the better conservation of products. Examples of this include the brand...

Euromonitor International's Chilled Processed Food Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Aluprint SA De Cv in Packaging Industry (mexico)

Strategic Direction

Key Facts

Summary 1 Aluprint SA de CV: Key Facts

Company Background

Production

Summary 2 Major End-use Markets for Aluprint SA de CV by Pack Type 2012

Competitive Positioning

Bemis Flexible Packaging De Mexico SA De Cv in Packaging Industry (mexico)

Strategic Direction

Key Facts

Summary 3 Bemis Flexible Packaging de Mexico SA de CV: Key Facts

Company Background

Production

Summary 4 Major End-use Markets for Bemis Flexible Packaging de Mexico SA de CV by Pack Type 2012

Competitive Positioning

Convertidora Industrial SA De Cv in Packaging Industry (mexico)

Strategic Direction

Key Facts

Summary 5 Convertidora Industrial SA de CV: Key Facts

Summary 6 Convertidora Industrial SA de CV: Operational Indicators

Company Background

Production

Summary 7 Major End-use Markets for Convertidora Industrial SA de CV by Pack Type 2013

Competitive Positioning

Envases Universales De Mexico SA Pi De Cv in Packaging Industry (mexico)

Strategic Direction

Key Facts

Summary 8 Envases Universales de México SA PI de CV: Key Facts

Company Background

Production

Summary 9 Major End-use Markets for Envases Universales de México SA PI de CV

by Pack Type 2013

Competitive Positioning

Femsa Empaques SA De Cv in Packaging Industry (mexico)

Strategic Direction

Key Facts

Summary 10 FEMSA Empaques SA de CV: Key Facts

Company Background

Production

Summary 11 Major End-use Markets for FEMSA Empaques SA de CV by Pack Type 2013

Competitive Positioning

Graham Packaging Plastic Products De Mexico S De RI De Cv in Packaging Industry (mexico)

Strategic Direction

Key Facts

Summary 12 Graham Packaging Plastic Products de Mexico S de RL de CV: Key Facts

Summary 13 Graham Packaging Plastic Products de Mexico S de RL de CV:

Operational Indicators

Company Background

Production

Summary 14 Major End-use Markets for Graham Packaging Plastic Products de Mexico S de RL de CV by Pack Type 2013

Competitive Positioning

Grupo Zapata SA De Cv in Packaging Industry (mexico)

Strategic Direction

Key Facts

Summary 15 Grupo Zapata SA de CV: Key Facts

Company Background

Production

Summary 16 Major End-use Markets for Grupo Zapata SA de CV by Pack Type 2013

Competitive Positioning

Smurfit Cartón Y Papel De México SA De Cv in Packaging Industry (mexico)

Strategic Direction

Key Facts

Summary 17 Smurfit Carton y Papel de Mexico SA de CV: Key Facts

Company Background

Production

Summary 18 Major End-use Markets for Smurfit Carton y Papel de Mexico SA de CV

by Pack Type 2013

Competitive Positioning

Executive Summary

New Taxes and Regulation Cause A Shift Towards Smaller Packaging Formats

Beauty and Personal Care Product Manufacturers Expand Their Product Portfolios

Sustainable Practices Are Communicated Through Packaging

Changing Lifestyles Favour A Wider Range of Packaging Formats

Packaging Volumes Expected To Record Further Growth

Key Trends and Developments

New Regulation and Taxes Encourage Manufacturers To Modify Product Packaging

Convenience Becomes An Increasingly Valuable Attribute Within Packaging

Pouches Maintain Strong Growth Within Several Industries

Increasingly Sophisticated Packaging Is Observed Within Beauty and Personal Care Products

Packaging Legislation

Reforms on Labelling Regulation for Foods and Beverages Are Approved in 2014

Tax Increases on Foods and Beverages Have An Impact on Packaging Sizes

Tighter Regulation Seeks To Stop Sales of Adulterated Alcoholic Beverages

Recycling and the Environment

Pet Recycling Plant in Toluca Becomes the Largest in the World

Sustainable Practices Are Increasingly Observed in Product Packaging

Increasing Prices of Carbonated Beverages Favour the Use of Returnable Bottles

Table 1 Overview of Packaging Recycling and Recovery in Mexico 2012/2013 and Targets for 2014

Packaging Design and Labelling

Government Efforts To Face Health Challenges Have A Noticeable Impact on Pack Sizes

Ergonomic Designs Are Increasingly Observed Amongst Beauty and Personal Care Products

Sleeve Labelling Is Observed More Frequently Within Glass and Plastic Bottles

## I would like to order

Product name: Chilled Processed Food Packaging in Mexico

Product link: <https://marketpublishers.com/r/C6A9EF2661EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6A9EF2661EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970