

# Chilled Processed Food Packaging in Hungary

<https://marketpublishers.com/r/CACC75931E7EN.html>

Date: March 2012

Pages: 42

Price: US\$ 900.00 (Single User License)

ID: CACC75931E7EN

## Abstracts

Busier lifestyle of Hungarian consumers and shorter time for preparation of meals, along with the rising preference for at-home gatherings instead of dining out, drove increasing demand for chilled processed food in 2011. The product category which benefited the most from this trend was chilled processed meats, contributing to the rising unit volume of thin wall plastic containers and flexible plastic in 2011.

Euromonitor International's Chilled Processed Food Packaging in Hungary report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chilled Fish/Seafood, Chilled Lunch Kit, Chilled Noodles, Chilled Pizza, Chilled Processed Meats, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## WHY BUY THIS REPORT?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Category Data

Table 1 Chilled Processed Food Packaging by Pack Type: Retail Unit Volume  
2006-2011

Table 2 Chilled Processed Food Packaging by Pack Type: % Retail Unit Volume  
Growth 2006-2011

Table 3 Total Chilled Processed Food Packaging by Category: Retail Unit Volume  
2006-2011

Table 4 Total Chilled Processed Food Packaging by Category: % Retail Unit Volume  
Growth 2006-2011

Table 5 Forecast Chilled Processed Food Packaging by Pack Type: Retail Unit  
Volume 2011-2016

Table 6 Forecast Chilled Processed Food Packaging by Pack Type: % Retail Unit  
Volume Growth 2011-2016

Table 7 Forecast Total Chilled Processed Food Packaging by Category: Retail Unit  
Volume 2011-2016

Table 8 Forecast Total Chilled Processed Food Packaging by Category: % Retail Unit  
Volume Growth 2011-2016

Dunapack Papír És Csomagolóanyag Zrt in Packaging Industry (hungary)

Strategic Direction

Key Facts

Summary 1 Dunapack Papír és Csomagolóanyag Zrt: Key Facts

Summary 2 Dunapack Papír és Csomagolóanyag Zrt : Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Dunapack Papír és Csomagolóanyag by Pack  
Type 2010

Competitive Positioning

Mátrametál Kft in Packaging Industry (hungary)

Strategic Direction

Key Facts

Summary 4 Mátrametál Kft: Key Facts

Summary 5 Mátrametál Kft: Operational Indicators

Company Background

Production

Summary 6 Major End-use Markets for Mátrametál by Pack Type 2010  
Competitive Positioning  
Nordenia Hungary Kft in Packaging Industry (hungary)  
Strategic Direction  
Key Facts  
    Summary 7 Nordenia Hungary Kft: Key Facts  
    Summary 8 Nordenia Hungary Kft: Operational Indicators  
Company Background  
Production  
    Summary 9 Major End-use Markets for NORDENIA HUNGARY by Pack Type 2010  
Competitive Positioning  
O-i Manufacturing Magyarország Üvegipari Kft in Packaging Industry (hungary)  
Strategic Direction  
Key Facts  
    Summary 10 O-I Manufacturing Magyarország Üvegipari Kft: Key Facts  
    Summary 11 O-I Manufacturing Magyarország Üvegipari Kft: Operational Indicators  
Company Background  
Production  
    Summary 12 Major End-use Markets for O-I Manufacturing Magyarország Üvegipari Kft by Pack Type 2010  
Competitive Positioning  
Pikopack Zrt in Packaging Industry (hungary)  
Strategic Direction  
Key Facts  
    Summary 13 Pikopack Zrt: Key Facts  
    Summary 14 Pikopack Zrt: Operational Indicators  
Company Background  
Production  
    Summary 15 Major End-use Markets for Pikopack Zrt by Pack Type 2010  
Competitive Positioning  
Procap Duna Ipari Rt in Packaging Industry (hungary)  
Strategic Direction  
Key Facts  
    Summary 16 Procap Duna Ipari Rt: Key Facts  
    Summary 17 Procap Duna Ipari Rt: Operational Indicators  
Company Background  
Production  
    Summary 18 Major End-use Markets for Procap Duna Ipari Rt by Pack Type 2010  
Competitive Positioning

**Resilux Hungária Csomagolóstechnikai Kft in Packaging Industry (hungary)****Strategic Direction****Key Facts**

Summary 19 Resilux Hungária Csomagolóstechnikai Kft: Key Facts

Summary 20 Resilux Hungária Csomagolóstechnikai Kft: Operational Indicators

**Company Background****Production**

Summary 21 Major End-use Markets for Resilux Hungária Csomagolóstechnikai by Pack Type 2010

**Competitive Positioning****SCA Packaging Hungary Kft in Packaging Industry (hungary)****Strategic Direction****Key Facts**

Summary 22 SCA Packaging Hungary Kft: Key Facts

Summary 23 SCA Packaging Hungary Kft: Operational Indicators

**Company Background****Production**

Summary 24 Major End-use Markets for SCA Packaging by Pack Type 2010

**Competitive Positioning****Sig Combibloc Kft in Packaging Industry (hungary)****Strategic Direction****Key Facts**

Summary 25 SIG Combibloc: Key Facts

Summary 26 SIG Combibloc: Operational Indicators

**Company Background****Production**

Summary 27 Major End-use Markets for SIG Combibloc by Pack Type 2010

**Competitive Positioning****Tetra Pak Hungaria Zrt in Packaging Industry (hungary)****Strategic Direction****Key Facts**

Summary 28 Tetra Pak Hungaria Zrt: Key Facts

Summary 29 Tetra Pak Hungaria Zrt: Operational Indicators

**Company Background****Production**

Summary 30 Major End-use Markets for Tetra Pak Hungaria Zrt by Pack Type 2010

**Competitive Positioning****Executive Summary****Packaging Industry Affected by Slow Economic Recovery and the Low Purchasing**

## Propensity

Lightweight Packaging on the Sustainability Agenda of Brand Owners

Usage of Innovative Closure Types Increases

Transparent Packaging Like Pet Bottles Penetrates Cosmetics and Food Products

Glass Packaging Is Still Associated With 'premium' Products

## Key Trends and Developments

Increasing Health Awareness Boosts Demand for Healthier Drinks

Busier Lifestyle of the Urban Population Drives Demand for Rtd Beverages

Packaging Innovation Still An Effective Tool for Product Differentiation

Antismoking Legislation Has Serious Effects on Tobacco Packaging

On-the-go Consumption Generates High Rate of Innovation in Closure Types

New Excise Tax Law on Unhealthy Foods Will Also Impact the Packaging Market

## Packaging Legislation

Regulatory Framework in Hungary

Regulatory Framework of the EU Within the Field of Packaging Waste Management

Environmental Product Fee for Packaging Materials

Sustainability, Recycling, Green Issues and the Environment

National Waste Management Plan

Selective Waste Collection in Hungary

Beverage Metal Cans To Be Collected by Automatic Machines

## Category Data

Table 9 Overview of Packaging Recycling and Recovery in the Hungary 2009/2010 and Targets for 2011

Table 10 FMCG Packaging by Pack Type: Retail Unit Volume 2005-2010

Table 11 FMCG Packaging by Pack Type: % Retail Unit Volume Growth 2005-2010

Table 12 Total Packaging by Industry: Retail Unit Volume 2005-2010

Table 13 Total Packaging by Industry: % Retail Unit Volume Growth 2005-2010

Table 14 FMCG Closures by Type: Retail Unit Volume 2005-2010

Table 15 FMCG Closures by Type: % Retail Unit Volume Growth 2005-2010

Table 16 Total Closures by Industry: Retail Unit Volume 2005-2010

Table 17 Total Closures by Industry: % Retail Unit Volume Growth 2005-2010

Table 18 Forecast FMCG Packaging by Pack Type: Retail Unit Volume 2010-2015

Table 19 Forecast FMCG Packaging by Pack Type: % Retail Unit Volume Growth 2010-2015

Table 20 Forecast Total Packaging by Industry: Retail Unit Volume 2010-2015

Table 21 Forecast Total Packaging by Industry: % Retail Unit Volume Growth 2010-2015

Table 22 Forecast FMCG Closures by Type: Retail Unit Volume 2010-2015

Table 23 Forecast FMCG Closures by Type: % Retail Unit Volume Growth 2010-2015

Table 24 Forecast Total Closures by Industry: Retail Unit Volume 2010-2015  
Table 25 Forecast Total Closures by Industry: % Retail Unit Volume Growth  
2010-2015

## I would like to order

Product name: Chilled Processed Food Packaging in Hungary

Product link: <https://marketpublishers.com/r/CACC75931E7EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CACC75931E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970