Chilled Processed Food Packaging in Germany

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Abstracts

Chilled processed food packaging stagnated in Germany in 2014 at 7.1 billion units. Total unit volume sales declined by 2% over the review period, with sales in 2014 standing at 175 million units lower than 2009. Despite this, chilled processed food and its packaging continued to be able to benefit from the fact that they are in line with important trends such as the health and wellness trend, and for that reason outperformed both canned/preserved food and frozen processed food. However, fresh...

Euromonitor International's Chilled Processed Food Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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