

Chilled Processed Food Packaging in Germany

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Abstracts

Chilled processed food packaging stagnated in Germany in 2014 at 7.1 billion units. Total unit volume sales declined by 2% over the review period, with sales in 2014 standing at 175 million units lower than 2009. Despite this, chilled processed food and its packaging continued to be able to benefit from the fact that they are in line with important trends such as the health and wellness trend, and for that reason outperformed both canned/preserved food and frozen processed food. However, fresh...

Euromonitor International's Chilled Processed Food Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Fish/Seafood, Chilled Lunch Kits, Chilled Noodles, Chilled Pizza, Chilled Processed Meat, Chilled Ready Meals, Chilled Soup, Chilled/Fresh Pasta, Fresh Cut Fruits, Prepared Salads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chilled Processed Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Continued Growth of Packaging Across the Board in Germany in 2014

Strong Competition in Packaging Benefits End-product Manufacturers and Consumers

Increasing Pace of Transformation of Packaging Products, Services and Processes

Packaging Products Increasingly Affected by Distribution-related Developments

Innovation Will Remain Key To Growth Over Forecast Period Until 2019

Key Trends and Developments

High Importance of Environmental Considerations in Packaging in Germany

On-going Increase in Range of Different Packaging Types and Sizes in Germany

Convenient Packaging Products With Increasing Demand in Germany

Changes in Distribution and Retailing With Significant Effects on Packaging

Packaging Legislation

New Packaging Rules for Cigarettes Will Come Into Effect in 2016

Regulation on Packaging Adjusted During the Summer of 2014

Further Adjustments of Laws and Regulations However Demanded by Many Sides

On-going Push for Container Deposit on All Non-returnable Packaging

Recycling and the Environment

Further Improvements Regarding Recycling Demanded

Environmental Progress Expected, Especially Through Bio Plastics

Duales System Deutschland GmbH With On-going High Recycling Success Rates

Table 1 Overview of Packaging Recycling and Recovery in Germany 2013

Packaging Design and Labelling

Demographic Changes Will Increasingly Influence Packaging Design and Labelling

Competitive Environment Dictates Design Requirements

White, High-contrast and Minimalistic Design Popular in Germany

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