

Chile in 2040: The Future Demographic

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Abstracts

Steady population expansion in Chile up to 2040 will be influenced by natural increase and after 2030, positive net migration. Ageing will be a key theme as older groups surge, transforming consumer trends. Chile will remain one of the most urbanised regional countries, while Santiago continues to dominate the urban landscape. Economic growth and relatively high incomes mean that Chile's attraction as a consumer market should rise, though inequality will continue to be a major issue.

Euromonitor's Chile in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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