

## Childrenswear in Taiwan

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Childrenswear is set to register very moderate growth over the forecast period and the main reason for this is that Taiwan's low birth rate. In addition, the country's birth rate is declining, although this is unlikely to result in negative growth in sales of childrenswear and this is because parents and grandparents now have fewer children to spend money on. This means that they are more likely to spoil and indulge their children and grandchildren, supporting rising spending on childrenswear, a...

Euromonitor International's Childrenswear in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Childrenswear market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Prospects

Low Birth Rate Set To Place Limits on Growth

Dressing Children Like Small Adults Set To Continue Influencing Sales of Childrenswear

Retail Distribution of Childrenswear Set To Continue Developing and Changing

Competitive Landscape

Chickabiddy Co Ascends To the Summit of Childrenswear

Uniqlo the Most Dynamic Player for the Second Consecutive Year

General Apparel Brands Continue To Gain Ground on Childrenswear Specialists

Category Data

Table 1 Sales of Childrenswear by Category: Volume 2012-2017

Table 2 Sales of Childrenswear by Category: Value 2012-2017

Table 3 Sales of Childrenswear by Category: % Volume Growth 2012-2017

Table 4 Sales of Childrenswear by Category: % Value Growth 2012-2017

Table 5 NBO Company Shares of Childrenswear: % Value 2013-2017

Table 6 LBN Brand Shares of Childrenswear: % Value 2014-2017

Table 7 Forecast Sales of Childrenswear by Category: Volume 2017-2022

Table 8 Forecast Sales of Childrenswear by Category: Value 2017-2022

Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2017-2022

Table 10 Forecast Sales of Childrenswear by Category: % Value Growth 2017-2022

#### Executive Summary

Sportswear Reinforces Its Status As the Most Dynamic Apparel and Footwear Category

Childrenswear Continues To Thrive Despite the Falling Birth Rate

International Brands Remain in the Lead As Smaller Independent Brands Boom

the Success of International Fast Fashion Brands Continues To Influence the Industry

Steady Sales Growth Expected in Apparel and Footwear Over the Forecast Period

#### Market Data

Table 11 Sales of Apparel and Footwear by Category: Volume 2012-2017

Table 12 Sales of Apparel and Footwear by Category: Value 2012-2017

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2012-2017

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2012-2017

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2013-2017

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2014-2017

Table 17 Distribution of Apparel and Footwear by Format: % Value 2012-2017

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2017

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2017-2022

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

#### Definitions

#### Sources

Summary 1 Research Sources

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