

Childrenswear in South Africa

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Abstracts

Many local consumers remain extremely price sensitive in 2023 due to high levels of inflation impacting the prices of food, fuel, mortgage and even rent in South Africa. Hence, they are looking for value for money when they purchase childrenswear. When buying childrenswear, many consumers prefer visiting stores such as Mr Price, Pep, Ackermans and Jet, which they perceive as offering greater value for money. Even during the forecast period, many South Africans will continue to seek value for mon...

Euromonitor International's Childrenswear in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Childrenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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