

Childrenswear in Canada

<https://marketpublishers.com/r/CF801CFD1B9EN.html>

Date: November 2023

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: CF801CFD1B9EN

Abstracts

Childrenswear experiences solid value growth in 2023, continuing its recovery from the previous year. However, volume growth diminishes due to inflationary pressures, prompting consumers to focus on essentials. Back-to-school shopping in 2023, a crucial period for childrenswear, is impacted by high inflation, leading shoppers to plan careful spending. Despite this cautious approach, fashion brands expand into childrenswear. Notably, Banana Republic Canada introduces the BR Baby collection, featu...

Euromonitor International's Childrenswear in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Childrenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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