

CHI Ltd in Soft Drinks (Nigeria)

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Abstracts

CHI Ltd aims to continue to grow its share in soft drinks through the provision of high-quality fruit products that are packaged according to global standards. It aims therefore to continue to expand the range of its quite popular Chi juice brand, investing in new products and production facilities. It will also continue to concentrate on ensuring widespread distribution and visibility at points of sale.

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Contents

Strategic Direction

Key Facts

Summary 1 CHI Ltd: Key Facts

Competitive Positioning

Summary 2 CHI Ltd: Competitive Position 2016

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