

Cheng Dah Paper Co in Tissue and Hygiene (Taiwan)

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Abstracts

Over the forecast period Cheng Dah Paper is likely to focus on improving its product quality, as opposed to product innovation. This in turn might see the company facing more challenges in fending off competitors which are more rigorous in terms of product innovation. Overseas expansion is also unlikely to be on the cards, as it seeks to strengthen its foothold in Taiwan as a priority.

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