

# Chemitat Kft in Home Care (Hungary)

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Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C923275347CEN

## Abstracts

The main strategy of Chemitat Kft is to become a leading domestic company in surface care, bleach and cleaning chemicals, by supplying low-priced cleaning products of reasonable quality. The company focuses on offering a good price-quality ratio and improving its manufacturing process to adhere to regulations, while keeping its partners and consumers satisfied. The company expects to reach high rates of growth, especially within bleach and descalers, and hopes to increase its sales further, as...

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## Contents

Strategic Direction

Key Facts

Summary 1 Chemitat Kft: Key Facts

Summary 2 Chemitat Kft: Operational Indicators

Company Background

Production

Summary 3 Chemitat Kft: Production Statistics 2013

Private Label

Summary 4 Chemitat Kft: Private Label Portfolio

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