

Chemipal Ltd in Consumer Health (Israel)

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Abstracts

Chemipal's strategy is to focus on high volume and high profit product categories, such as vitamins and dietary supplements and cosmetics. Other areas in which Chemipal is active are managerial consulting and operating of logistics for other pharmaceutical companies. For example, Chemipal is responsible for operating the logistics centre of Super-Pharm, the leading drugstore chain-store in Israel.

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