

Chemiglas Corp in Eyewear (South Korea)

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Abstracts

Chemiglas Corp continues to lead in domestic spectacle lenses with its active new product development. In 2013, the company launched new products in its premium line and held the “2013 Chemiglas New Product Launch Seminar”. Through this seminar, the company introduced its new technology to the press as well as its distributors. The company also supports regular education conducted by the City of Seoul to keep opticians’ expertise up to date.

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