

# Chemical Products in Turkey

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## Abstracts

Despite prolonged political and economic uncertainty, Turkey's chemical products revenue continued to expand in 2018. Towards the end of the year, the biggest oil refinery in Turkey – Star Refinery (owned by SOCAR Turkey Energy) – started operations, adding 1.6 million tonnes of naphtha, 1.6 million tonnes of aviation fuel, 4.8 million tonnes of low-sulphur diesel, and 420,000 tonnes of mixed xylene capacity. Increasing export value of basic chemicals, in light of the weakened Turkish lira again...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Chemical Products market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Basic Chemicals, Fertilisers and Nitrogen Compounds, Household Cleaning and Personal Care Products, Man-made Fibres, Paints and Varnishes, Pesticides and Other Agro-chemical Products, Photochemicals, Explosives and Other Chemicals, Plastic in Primary Forms and Synthetic Rubber.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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