

# Chemical Products in Germany

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## Abstracts

The WTI crude oil price continued falling during much of 2019, resulting in decreasing producer prices of basic chemicals. Moreover, over the year, in Italy, total industrial output growth slowed from 4% to 1% and in Spain from 6% to 2%, with these countries being key export destinations for basic German chemicals. This had a negative impact on export revenues for German basic chemical manufacturers over 2019.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Chemical Products market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Basic Chemicals, Fertilisers and Nitrogen Compounds, Household Cleaning and Personal Care Products, Man-made Fibres, Paints and Varnishes, Pesticides and Other Agro-chemical Products, Photochemicals, Explosives and Other Chemicals, Plastic in Primary Forms and Synthetic Rubber.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Chemical Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Basic Chemicals Turnover 2004-2024, LCU million

CHART 6 Plastic In Primary Forms And Synthetic Rubber Turnover 2004-2024, LCU million

CHART 7 Photochemicals, Explosives And Other Chemicals Turnover 2004-2024, LCU million

CHART 8 Household Cleaning And Personal Care Products Turnover 2004-2024, LCU million

CHART 9 Paints And Varnishes Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

### Cost Structure

CHART 11 Cost Structure 2019, LCU million

CHART 12 B2B Costs and Growth 2019, LCU million

### Trade

CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 14 Exports 2014-2019, LCU million

CHART 15 Exports Share by Category 2014-2019, % of Total Exports

CHART 16 Exports by Country 2014-2019, LCU million

CHART 17 Exports Share by Country 2014-2019, % of Total Exports

CHART 18 Imports 2014-2019, LCU million

CHART 19 Imports Share by Category 2014-2019, % of Total Imports

CHART 20 Imports by Country 2014-2019, LCU million

CHART 21 Imports Share by Country 2014-2019, % of Total Imports

### Market Structure

CHART 22 Market Structure by Category 2014-2019, LCU million

CHART 23 Market Share by Category 2014-2019, % of Total Market

CHART 24 Market Structure 2014-2019, LCU million

### Buyers

CHART 25 Market Structure by Buyer 2019, LCU million

CHART 26 B2B Buyers and Growth 2019, LCU million

### Firmographics

CHART 27 Employment Statistics and Productivity 2014-2019

CHART 28 Industry Concentration 2014-2019, % Share of Turnover

CHART 29 Top Companies' Shares 2019, % of Turnover

CHART 30 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 31 Turnover Performance by Company 2014-2019

Digital Business

CHART 32 Share of E-Commerce Activities 2019-2024, %

CHART 33 Number of Companies Receiving Orders Online 2014-2019

CHART 34 Number of Companies Placing Orders Online 2014-2019

CHART 35 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 36 Attractiveness Index in Selected Industries 2019

CHART 37 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 38 Chemical products vs Other Industries 2004-2024, LCU million

CHART 39 Industry Turnover by Region 2019, USD million

CHART 40 Chemical Products in Western Europe 2004-2024, USD million

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