

Chemical Products in Brazil

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Abstracts

In 2020, the industry experienced a slight contraction, due to the ripple effects of the COVID-19 pandemic. Industrial chemicals segments, such as basic chemicals, plastic in primary forms and synthetic rubber, fared worst among the industry's categories in 2020. Business sentiment reached the lowest level since the country's economic recession in 2016, due to the lockdown measures imposed to prevent the spread of the COVID-19 pandemic, supply disruptions and subdued domestic demand for chemical...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Chemical Products market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Basic Chemicals, Fertilisers and Nitrogen Compounds, Household Cleaning and Personal Care Products, Man-made Fibres, Paints and Varnishes, Pesticides and Other Agro-chemical Products, Photochemicals, Explosives and Other Chemicals, Plastic in Primary Forms and Synthetic Rubber.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Chemical Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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