

## Cheese in Uruguay

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Cheese exports continue falling as well as the prices paid internationally for Uruguayan cheese. The main exporting companies have been unable to find new destinations to absorb the loss of the Venezuelan market which until 2014 purchased more than 50% of exports. With surplus stocks, companies are hesitant about which road to take as the domestic market is not absorbing the excess volume and international prices are still not favourable. It appears to be a loss-loss situation and whatever optio...

Euromonitor International's Cheese in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Processed Cheese, Unprocessed Cheese.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Cheese market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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