

Cheese in Portugal

<https://marketpublishers.com/r/C2C62A5A821EN.html>

Date: September 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: C2C62A5A821EN

Abstracts

Cheese saw modest growth in retail volume terms in 2023, in contrast to the flat performance of the previous year. While inflationary pressures, driven by surging energy and food prices, receded slightly, demand was constrained by a loss of purchasing power, which forced many consumers to switch to cheaper products.

Euromonitor International's Cheese in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cheese market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Cheese in Portugal
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

CHEESE IN PORTUGAL
KEY DATA FINDINGS

2023 DEVELOPMENTS

Low levels of purchasing power lead to changes in consumption habits
High cost of raw milk has negative consequences for small cheese producers
Closure of price gap between brands and private label ranges

PROSPECTS AND OPPORTUNITIES

Convenience will be key driver of growth, as consumers increasingly eat cheese on-the-go

Innovation will have a health and wellness focus

Rising costs could push companies to seek greater efficiencies

CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2018-2023

Table 2 Sales of Cheese by Category: Value 2018-2023

Table 3 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 4 Sales of Cheese by Category: % Value Growth 2018-2023

Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 6 Sales of Soft Cheese by Type: % Value 2018-2023

Table 7 Sales of Hard Cheese by Type: % Value 2018-2023

Table 8 NBO Company Shares of Cheese: % Value 2019-2023

Table 9 LBN Brand Shares of Cheese: % Value 2020-2023

Table 10 Distribution of Cheese by Format: % Value 2018-2023

Table 11 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 12 Forecast Sales of Cheese by Category: Value 2023-2028

Table 13 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 14 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN PORTUGAL

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 15 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 16 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 18 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 21 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 22 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Cheese in Portugal

Product link: <https://marketpublishers.com/r/C2C62A5A821EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2C62A5A821EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970