

# Cheese: Key Markets, Categories and Value Adding Trends

<https://marketpublishers.com/r/C3CA7B605BEEN.html>

Date: August 2014

Pages: 37

Price: US\$ 2,000.00 (Single User License)

ID: C3CA7B605BEEN

## Abstracts

With per capita consumption of cheese varying significantly across regions, this briefing examines the largest and fastest growing countries and product categories and identifies key future growth markets for brands. This report also looks at some of the most intriguing new product launches in cheese as part of the industry's drive to add value to products that are at risk of becoming commoditised.

Euromonitor International's Cheese: Key Markets, Categories and Value Adding Trends global briefing offers an insight into to the size and shape of the Packaged Food (Rolling update) market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

**Product coverage:** Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Meal Replacement, Noodles, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food (Rolling update) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction

The Key Cheese Markets of Today

Which Cheeses are Selling

Adding Value to Cheese in Mature Markets

Recommendations

## I would like to order

Product name: Cheese: Key Markets, Categories and Value Adding Trends

Product link: <https://marketpublishers.com/r/C3CA7B605BEEN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3CA7B605BEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970