

Chaswood Resources Sdn Bhd in Consumer Foodservice (Malaysia)

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Date: November 2013 Pages: 3 Price: US\$ 150.00 (Single User License) ID: CC1ECF99414EN

Abstracts

Chaswoord Resources aims to be largest multiconcept and multiformat operator in the Malaysian food and beverage industry. To achieve the goal, the company introduced two new Asian full-service restaurants in Malaysia during the review period: Bulgogi Brothers Korean BBQ and Watami Japanese casual restaurants. Chaswood will continue in getting franchise operations right from overseas in conjunction with the direction of company.

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