

# Charoen Pokphand Foods PCL in Packaged Food (Thailand)

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Date: April 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: CB016EB3A2BEN

## Abstracts

Charoen Pokphand Foods aims to become the “Kitchen of the World” by meeting the needs of consumers worldwide with food. It will continue to focus mainly on protein food such as meat, poultry and fish/seafood, along with convenient products such as frozen processed food and ready meals. The company will, however, shift its focus to more prepared, value-added products. The company also plans to expand its global exports of animal feed. Moreover, it intends to continue to focus on achieving...

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Euromonitor International

April 2013

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