

# Charoen Pokphand Foods PCL in Packaged Food (Thailand)

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## Abstracts

Charoen Pokphand Foods aims to become the “Kitchen of the World” by meeting the needs of consumers worldwide with food. It will continue to focus mainly on protein food such as meat, poultry and fish/seafood, along with convenient products such as frozen processed food and ready meals. The company will, however, shift its focus to more prepared, value-added products. The company also plans to expand its global exports of animal feed. Moreover, it intends to continue to focus on achieving...

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## Contents

### CHAROEN POKPHAND FOODS PCL IN PACKAGED FOOD (THAILAND)

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Strategic Direction

Key Facts

Summary 1 Charoen Pokphand Foods PCL: Key Facts

Summary 2 Charoen Pokphand Foods PCL: Operational Indicators

Company Background

Production

Competitive Positioning

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