

Charge Cards in Italy

<https://marketpublishers.com/r/C5ABD34C7E6EN.html>

Date: November 2023

Pages: 27

Price: US\$ 990.00 (Single User License)

ID: C5ABD34C7E6EN

Abstracts

Charge cards continued to register a healthy performance in 2023, with a rise in the number and value of transactions. This was linked to the growing popularity of cashless transactions, as consumers become increasingly confident about making digital payments over cash. The return of domestic tourism, as well as business travel, also led to an increase in usage. However, the number of transactions slowed in comparison to the previous year. In line with the normalisation of shopping habits followin...

Euromonitor International's Charge Card Transactions in Italy report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Charge Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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