

# Charge Cards in Ukraine

<https://marketpublishers.com/r/C30D9495965EN.html>

Date: December 2020

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: C30D9495965EN

## Abstracts

Charge cards remained unavailable in Ukraine in 2020. Ukrainian consumers tend to use debit or credit cards when they need to make payments or borrow money with a card. The country's banks remain reluctant to invest in launching new types of financial cards, as the economy remains at an early stage of recovery, preferring to focus on existing card products.

Euromonitor International's Charge Card Transactions in Ukraine report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Product coverage:** Commercial Charge Card Transactions, Personal Charge Card Transactions.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Charge Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### 2020 IMPACT

Charge cards maintains a negligible presence in Ukraine

### EXECUTIVE SUMMARY

COVID-19 impact on consumer payments

COVID-19 country impact

Cash remains king despite the ongoing shift towards financial cards

Contactless payments become more popular during the COVID-19 pandemic

The COVID-19 situation accelerates the shift towards innovative digital payments

What next for consumer payments?

### MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2015-2020

Table 2 Number of ATMs: Units 2015-2020

Table 3 Value Lost to Fraud 2015-2020

Table 4 Card Expenditure by Location 2020

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2015-2020

Table 6 Domestic versus Foreign Spend 2020

### MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2015-2020

Table 8 Financial Cards by Category: Number of Accounts 2015-2020

Table 9 Financial Cards Transactions by Category: Value 2015-2020

Table 10 Financial Cards by Category: Number of Transactions 2015-2020

Table 11 Consumer Payments by Category: Value 2015-2020

Table 12 Consumer Payments by Category: Number of Transactions 2015-2020

Table 13 M-Commerce by Category: Value 2015-2020

Table 14 M-Commerce by Category: % Value Growth 2015-2020

Table 15 Financial Cards: Number of Cards by Issuer 2015-2019

Table 16 Financial Cards: Number of Cards by Operator 2015-2019

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2015-2019

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2015-2019

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2020-2025

Table 20 Forecast Financial Cards by Category: Number of Accounts 2020-2025

Table 21 Forecast Financial Cards Transactions by Category: Value 2020-2025

Table 22 Forecast Financial Cards by Category: Number of Transactions 2020-2025

Table 23 Forecast Consumer Payments by Category: Value 2020-2025

Table 24 Forecast Consumer Payments by Category: Number of Transactions 2020-2025

Table 25 Forecast M-Commerce by Category: Value 2020-2025

Table 26 Forecast M-Commerce by Category: % Value Growth 2020-2025

DISCLAIMER

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Charge Cards in Ukraine

Product link: <https://marketpublishers.com/r/C30D9495965EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C30D9495965EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970