

# Charge Cards in South Korea

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## Abstracts

PPI

Euromonitor International's Charge Card Transactions in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Product coverage:** Commercial Charge Card Transactions, Personal Charge Card Transactions.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Charge Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### FINANCIAL CARDS AND PAYMENTS IN SOUTH KOREA

#### EXECUTIVE SUMMARY

Financial cards and payments in 2021: The big picture

Digital banks and tier-2 banks gain presence within personal financial cards

Consumer spending sees recovery as exports in manufacturing rebound

Product launches targeting teenagers increase

Bright outlook for digital payments within consumer payment transactions

What next for financial cards and payments?

#### MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2016-2021

Table 2 Number of ATMs: Units 2016-2021

Table 3 Value Lost to Fraud 2016-2021

Table 4 Card Expenditure by Location 2021

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2016-2021

Table 6 Domestic versus Foreign Spend 2021

#### MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2016-2021

Table 8 Financial Cards by Category: Number of Accounts 2016-2021

Table 9 Financial Cards Transactions by Category: Value 2016-2021

Table 10 Financial Cards by Category: Number of Transactions 2016-2021

Table 11 Consumer Payments by Category: Value 2016-2021

Table 12 Consumer Payments by Category: Number of Transactions 2016-2021

Table 13 M-Commerce by Category: Value 2016-2021

Table 14 M-Commerce by Category: % Value Growth 2016-2021

Table 15 Financial Cards: Number of Cards by Issuer 2016-2020

Table 16 Financial Cards: Number of Cards by Operator 2016-2020

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2016-2020

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2016-2020

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2021-2026

Table 20 Forecast Financial Cards by Category: Number of Accounts 2021-2026

Table 21 Forecast Financial Cards Transactions by Category: Value 2021-2026

Table 22 Forecast Financial Cards by Category: Number of Transactions 2021-2026

Table 23 Forecast Consumer Payments by Category: Value 2021-2026

Table 24 Forecast Consumer Payments by Category: Number of Transactions 2021-2026

Table 25 Forecast M-Commerce by Category: Value 2021-2026

Table 26 Forecast M-Commerce by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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