

# Charge Cards in Romania

<https://marketpublishers.com/r/C21A32D1EF3EN.html>

Date: November 2023

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: C21A32D1EF3EN

## Abstracts

Charge cards experience sluggish growth due to rising inflation and a low economic performance, leading companies to optimise expenditures by reducing spending limits. However, charge cards lack digital options that are flourishing in other card types, causing a stagnation in their development. The commercial sector dominates the charge card landscape, relying on a business-to-business approach to sustain its position. Small retailers often do not accept charge cards due to their perceived high...

Euromonitor International's Charge Card Transactions in Romania report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Charge Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Charge Cards in Romania  
Euromonitor International  
November 2023  
List Of Contents And Tables  
CHARGE CARDS IN ROMANIA  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Limited growth and digital lag in charge card usage  
Limited awareness and corporate dominance in charge cards  
Challenges and competition in charge card landscape

### **PROSPECTS AND OPPORTUNITIES**

Limited usage with multinational corporations as key users  
Corporate charge cards maintain dominance  
Regulatory and competitive challenges for charge cards

### **CATEGORY DATA**

Table 1 Charge Cards: Number of Cards in Circulation 2018-2023  
Table 2 Charge Cards Transactions 2018-2023  
Table 3 Charge Cards in Circulation: % Growth 2018-2023  
Table 4 Charge Cards Transactions: % Growth 2018-2023  
Table 5 Commercial Charge Cards: Number of Cards in Circulation 2018-2023  
Table 6 Commercial Charge Cards Transactions 2018-2023  
Table 7 Commercial Charge Cards in Circulation: % Growth 2018-2023  
Table 8 Commercial Charge Cards Transactions: % Growth 2018-2023  
Table 9 Charge Cards: Number of Cards by Issuer 2018-2022  
Table 10 Charge Cards: Number of Cards by Operator 2018-2022  
Table 11 Charge Cards Payment Transaction Value by Issuer 2018-2022  
Table 12 Charge Cards Payment Transaction Value by Operator 2018-2022  
Table 13 Commercial Charge Cards: Number of Cards by Issuer 2018-2022  
Table 14 Commercial Charge Cards: Number of Cards by Operator 2018-2022  
Table 15 Commercial Charge Cards Payment Transaction Value by Issuer 2018-2022  
Table 16 Commercial Charge Cards Payment Transaction Value by Operator 2018-2022  
Table 17 Forecast Charge Cards: Number of Cards in Circulation 2023-2028  
Table 18 Forecast Charge Cards Transactions 2023-2028  
Table 19 Forecast Charge Cards in Circulation: % Growth 2023-2028

Table 20 Forecast Charge Cards Transactions: % Growth 2023-2028

Table 21 Forecast Commercial Charge Cards: Number of Cards in Circulation 2023-2028

Table 22 Forecast Commercial Charge Cards Transactions 2023-2028

Table 23 Forecast Commercial Charge Cards in Circulation: % Growth 2023-2028

Table 24 Forecast Commercial Charge Cards Transactions: % Growth 2023-2028

FINANCIAL CARDS AND PAYMENTS IN ROMANIA

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

## 2023 KEY TRENDS

Consumer caution and card usage potential

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 25 Number of POS Terminals: Units 2018-2023

Table 26 Number of ATMs: Units 2018-2023

Table 27 Value Lost to Fraud 2018-2023

Table 28 Card Expenditure by Location 2023

Table 29 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 30 Domestic versus Foreign Spend 2023

MARKET DATA

Table 31 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 32 Financial Cards by Category: Number of Accounts 2018-2023

Table 33 Financial Cards Transactions by Category: Value 2018-2023

Table 34 Financial Cards by Category: Number of Transactions 2018-2023

Table 35 Consumer Payments by Category: Value 2018-2023

Table 36 Consumer Payments by Category: Number of Transactions 2018-2023

Table 37 M-Commerce by Category: Value 2018-2023

Table 38 M-Commerce by Category: % Value Growth 2018-2023

Table 39 Financial Cards: Number of Cards by Issuer 2018-2022

Table 40 Financial Cards: Number of Cards by Operator 2018-2022

Table 41 Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 42 Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 43 Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 44 Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 45 Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 46 Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 47 Forecast Consumer Payments by Category: Value 2023-2028

Table 48 Forecast Consumer Payments by Category: Number of Transactions  
2023-2028

Table 49 Forecast M-Commerce by Category: Value 2023-2028

Table 50 Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Charge Cards in Romania

Product link: <https://marketpublishers.com/r/C21A32D1EF3EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C21A32D1EF3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970