

# Channel Overview in Personal Accessories

<https://marketpublishers.com/r/CCF9FEE6732EN.html>

Date: January 2018

Pages: 31

Price: US\$ 1,325.00 (Single User License)

ID: CCF9FEE6732EN

## Abstracts

The personal accessories distribution landscape is evolving rapidly. Both manufacturers and retailers are favouring digital and direct-to-consumer operations across most markets, while repurposing their physical space. The personal accessories industry exemplifies the impact of e-commerce growth and the incorporation of digital features into every aspect of the shopping experience. This briefing aims to shed a spotlight on the key distribution shifts happening within this fast-growing industry.

Euromonitor International's Channel Overview in Personal Accessories global briefing offers detailed strategic analysis of the global Personal Accessories market by pinpointing growth sectors and identify factors driving change. The report identifies leading companies and brands within the keenly contested, fashion-driven competitive landscape, trend developments, economic/lifestyle influences, seasonal patterns, market and distribution strategies. Forecasts illustrate how the market is predicted to develop between mature and emerging countries, threats facing the business as well as opportunities to be seized for further growth.

**Product coverage:** Bags and Luggage, Jewellery, Watches, Writing Instruments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
Industry Snapshot  
Channel Shifts  
Store-based Channels  
Non-store Channels  
Future Developments  
Report Definitions

## I would like to order

Product name: Channel Overview in Personal Accessories

Product link: <https://marketpublishers.com/r/CCF9FEE6732EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCF9FEE6732EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970