

Chanel OOO in Luxury Goods (Russia)

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Abstracts

The future plans and expected direction of Chanel are related to the strengthening of its advertising and promotional campaigns in Russia in order to increase sales.

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Contents

Strategic Direction

Key Facts

Summary 1 Chanel OOO: Key Facts

Summary 2 Chanel OOO: Operational Indicators

Internet Strategy

Competitive Positioning

Summary 3 Chanel OOO: Luxury Goods Brands by Category 2016

Summary 4 Chanel OOO: Competitive Position 2016

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