

# Chanel HK Ltd in Luxury Goods (Hong Kong, China)

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## Abstracts

Over the short-term forecast period, Chanel (HK) Ltd is unlikely to focus on the expansion of stores within Hong Kong in order to maintain its premium and exclusive image. However, it might look into refurbishing or expanding its existing stores to carry a wider product range, while also enhancing the overall shopping experience.

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## Contents

Strategic Direction

Key Facts

Summary 1 Chanel (HK) Ltd: Key Facts

Summary 2 Chanel (HK) Ltd: Operational Indicators

Company Background

Summary 3 Chanel (HK) Ltd: Luxury Brands by Category 2012

Internet Strategy

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